

# KAI HAZELWOOD



## 2018–PRESENT FOUNDING ARTISTIC DIRECTOR, GOOD TROUBLE MAKERS

### KEY SUCCESSES:

- Created an art collaborative that has grown to 12 committed members, created 4 dance theatre works, and hosted 5 community storytelling workshops
- Develop strategic partnerships to maximize the participation and attendance of diverse populations by using their input to design our programming, invite community engagement, as well as market our programs, our audiences are made up of roughly 60 percent of queer and/or poc community members
- Four silent disco community engagement activities in the summer of 2018 sold out

## MAY 2019–PRESENT DIRECTOR OF OUTREACH, NEW INITIATIVES, COMMUNITY ARTS RESOURCES

### KEY SUCCESSES:

Identify key constituencies and organizational partners through rigorous research and meeting with local leaders  
Coordinated with local governments and collaborated with museums, cultural, and educational institutions, and businesses to develop 6 artist-led workshops for Santa Monica residents

## 2019-2020 COHORT MEMBER, INSTITUTE FOR LEADERSHIP, DANCEUSA

### KEY SUCCESSES:

- Accepted as a 2019 cohort member. The program has a 20% acceptance rate to select cohort members with exceptional leadership capacity on a national scale
- Expanding my capacity to develop audiences and increase attendance utilizing current technologies and best practices in audience development and engagement

## 2017–PRESENT FOUNDING ARTISTIC DIRECTOR, DOWNTOWN DANCE AND MOVEMENT

### KEY SUCCESSES:

- Created, curated, and produced 7 performing artist showcases presenting works from Los Angeles County, Mexico, and the United Kingdom  
Through personal newsletters, social media, digital marketing, and experiential marketing, increased attendance by 40% over 2 years
- Developed a class program featuring, to date, 31 of the best contemporary dance teachers in Los Angeles  
Brought Alice Sheppard, one of the world's leading disabled performers and activists, to Los Angeles and coordinated all event logistics

## JULY 2018 NATIONAL PRESENTERS FORUM

### KEY SUCCESSES:

- Selected as 1 of 12 rising curators from across the US invited to Jacob's Pillow, MA as part of the National Presenters Forum. "The Pillow" is a treasured 220-acre National Historic Landmark, a recipient of the prestigious National Medal of Arts, and home to America's longest-running international dance festival

## 2016–PRESENT CONSULTANT WORK

Utilized market research to design, coordinate and execute innovative and thoughtful programs for dance related businesses to fulfill institutional or programmatic goals

### KEY SUCCESSES:

- 2019 WESTERN ARTS ALLIANCE - PRE-CONFERENCE DAY PLANNING COMMITTEE
- 2019 DEPARTMENT OF CULTURAL AFFAIRS, LA - EVENT CO-PRODUCER AND CURATOR
- 2017 LOS ANGELES DANCE PROJECT - NEW PROGRAMMING TO SUPPORT THEIR STUDIO AND PERFORMANCE FACILITY

## 2013–2016 FOUNDING DANCE OUTREACH COORDINATOR, AMDA COLLEGE AND CONSERVATORY

### KEY SUCCESSES:

- Created and implemented a targeted recruitment campaign that resulted in \$800,000 to 1.7 million in tuition dollars
- Audited all marketing materials and collaborated with the marketing and communications department on the design of all new dance marketing collateral
- Extensive public speaking on college panels, and giving presentations to a wide range of constituents

## EDUCATION

BACHELOR IN FINE ARTS, UCLA, Los Angeles, California 2011

KIROV BALLET, Russia 2006

ALVIN AILEY DANCE FOUNDATION, New York, 2004

DANCE THEATER OF HARLEM, New York, 1998–2003